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## Foodpanda Careers 2023 – Job Opportunities – Marketing Specialist Post

### Hiring organization

Foodpanda

### Job Location

India

Remote work from: IND

### Date posted

October 19, 2023

### Valid through

31.03.2024

### Base Salary

Rs. 15,500 - Rs. 21,600

APPLY NOW

### Qualifications

Graduate, 12th Pass

### Employment Type

Full-time

### Description

## Foodpanda Careers 2023

foodpanda, the world's leading online food delivery platform, is seeking a highly motivated and creative Marketing Specialist to join our team. The ideal candidate will have a strong understanding of digital marketing principles and practices, as well as experience in developing and executing successful marketing campaigns.

### Foodpanda Jobs For Freshers

#### Responsibilities:

- Develop and execute digital marketing campaigns for foodpanda's products and services
- Manage and optimize foodpanda's digital marketing campaigns across a variety of channels, including search engine optimization (SEO), pay-per-click (PPC) advertising, social media marketing, and email marketing
- Analyze digital marketing data and insights to track and improve the performance of marketing campaigns
- Collaborate with other cross-functional teams to develop and implement integrated marketing campaigns
- Keep up with the latest digital marketing trends and technologies

## Foodpanda Jobs Near Me

### Skills:

- Strong understanding of digital marketing principles and practices
- Experience in developing and executing successful marketing campaigns
- Excellent analytical and problem-solving skills
- Ability to work independently and as part of a team
- Strong communication and interpersonal skills

**Important Links** Find the Link in [Apply Now](#) Button

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