

Marketing Director – Amazon Jobs In A.G.college, Hyderabad

Job Location

A.G.college, 500030, Hyderabad, Telangana, India

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Base Salary

Rs. 17,600 - Rs. 23,600

Qualifications

10th/12th Passed

Employment Type

Full-time

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Description

Amazon Jobs

Job Title: Marketing Director

Location: A.G. College, Hyderabad

Job Summary: Amazon, a global e-commerce and technology company, is seeking an experienced and strategic Marketing Director to join our team in A.G. College, Hyderabad. As a Marketing Director, you will be responsible for leading and executing marketing strategies to drive brand awareness, customer engagement, and revenue growth. Your expertise in marketing, strong leadership skills, and ability to drive results will contribute to the success of our business. This is an exciting opportunity to work with a dynamic team and make a significant impact on Amazon's marketing initiatives.

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Amazon Careers

Responsibilities:

1. Marketing Strategy: Develop and implement comprehensive marketing strategies aligned with the company's objectives. Identify target markets, customer segments, and product positioning to maximize brand exposure and market share. Collaborate with cross-functional teams to ensure integration of marketing initiatives across channels and campaigns.
2. Brand Management: Drive brand awareness and brand equity through effective brand management strategies. Develop and maintain brand guidelines, ensuring consistent messaging and visual identity across all marketing touchpoints. Monitor brand performance, conduct market research, and stay updated on industry trends to identify opportunities for

Hiring organization

Amazon

Date posted

May 30, 2023

Valid through

31.12.2023

APPLY NOW

brand growth.

3. Campaign Management: Lead the planning, execution, and optimization of marketing campaigns across various channels, including digital, social media, print, and events. Develop compelling and creative campaign concepts and messaging to engage target audiences. Monitor campaign performance, analyze metrics, and make data-driven recommendations for campaign enhancements.
4. Team Leadership: Build and lead a high-performing marketing team. Provide mentorship, guidance, and performance feedback to team members. Foster a collaborative and innovative work environment that encourages creativity and professional growth. Collaborate with internal and external stakeholders, such as creative agencies and vendors, to drive marketing excellence.

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Amazon Jobs Near Me

Skills and Qualifications:

- Bachelor's degree in Marketing, Business Administration, or a related field (MBA preferred)
- Proven experience in marketing leadership roles, preferably in e-commerce or technology industries
- Strong strategic thinking and analytical skills
- Proficiency in developing and executing marketing strategies
- In-depth knowledge of digital marketing channels and best practices
- Excellent communication and interpersonal skills
- Ability to manage multiple projects and prioritize effectively
- Creative thinking and problem-solving abilities
- Strong leadership and team management skills
- Familiarity with marketing analytics and data-driven decision making

Important Links

Find the Link in [Apply Now](#) Button

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