

<https://jobs.govhelp.in/job/maruti-suzuki-careers-2023-free-job-alert-marketing-assistant-post/>

Maruti Suzuki Recruitment 2023 – Free Job Alert – Marketing Assistant Post

Hiring organization

Maruti Suzuki

Job Location

India

Remote work from: Brazil

Date posted

June 5, 2023

Valid through

31.12.2023

Base Salary

Rs. 18,100 - Rs. 22,600

APPLY NOW

Qualifications

10th/12th Passed

Employment Type

Full-time

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Description

Maruti Suzuki Careers 2023

Maruti Suzuki, a leading automotive manufacturer, is offering an exciting opportunity for enthusiastic individuals to join our team as Marketing Assistant. As a Marketing Assistant, you will play a vital role in supporting the marketing efforts of the company, contributing to brand awareness and customer engagement. Your creative thinking, strong communication skills, and passion for marketing will help drive impactful campaigns and initiatives. This position offers a dynamic and collaborative work environment, providing valuable experience in the automotive industry.

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Maruti Suzuki Careers

Responsibilities:

1. Marketing Campaigns: Assist in planning, executing, and monitoring marketing campaigns to promote Maruti Suzuki products and services. Collaborate with cross-functional teams, agencies, and vendors to ensure the successful implementation of campaigns across various channels.
2. Content Creation: Contribute to the development of marketing collaterals, including brochures, presentations, website content, social media posts, and advertisements. Ensure content is compelling, engaging, and aligned with the brand image and messaging.
3. Market Research and Analysis: Conduct market research and competitive

analysis to identify trends, customer preferences, and opportunities for improvement. Assist in gathering and analyzing data to support marketing strategies and decision-making.

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Skills and Qualifications:

- **Marketing Knowledge:** Basic understanding of marketing principles and concepts. Familiarity with marketing strategies, customer segmentation, and brand positioning. Passion for staying updated with the latest marketing trends and industry developments.
- **Communication Skills:** Strong written and verbal communication skills to effectively convey marketing messages to target audiences. Ability to write engaging content and adapt communication style for different platforms and audiences.
- **Creativity and Innovation:** Ability to think creatively and contribute fresh ideas to marketing campaigns and initiatives. Strong problem-solving skills and the ability to generate innovative solutions.
- **Attention to Detail:** Strong attention to detail to ensure accuracy in marketing collaterals, data analysis, and campaign monitoring. Ability to manage multiple tasks and prioritize work effectively.

Important Links Find the Link in [Apply Now](#) Button

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