Mother Dairy Careers 2023 – Jobs – Marketing Technologist Post

Hiring organization
Mother Dairy

Date posted
November 18, 2023

Valid through
31.03.2024

APPLY NOW

Job Location
India
Remote work from: IND

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Base Salary
Rs. 15,500 - Rs. 21,000

Qualifications
12th Pass & Graduate

Employment Type
Full-time

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Description

Mother Dairy Careers 2023

Mother Dairy is looking for a passionate and experienced Marketing Technologist to join our team. As a Marketing Technologist, you will play a key role in developing and implementing marketing technology solutions to support Mother Dairy's marketing goals. You will also be responsible for managing Mother Dairy's marketing technology stack and ensuring that it is up-to-date and effective.

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Mother Dairy Jobs For Freshers

Responsibilities:

- Develop and implement marketing technology solutions to support Mother Dairy's marketing goals.
- Manage Mother Dairy's marketing technology stack and ensure that it is up-to-date and effective.
- Work with the marketing team to develop and execute marketing campaigns.
- Analyze marketing data and insights to improve the performance of marketing campaigns.
- Stay up-to-date on the latest marketing technology trends and best practices.

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Mother Dairy Jobs Near Me

Skills:

- Bachelor's degree in Marketing, Computer Science, or a related field.
- 2+ years of experience in marketing technology.
- Strong understanding of marketing technology platforms such as CRM, marketing automation, and analytics.
- Experience with SQL and Python.
- Excellent problem-solving and analytical skills.
- Strong communication and interpersonal skills.
- Ability to work independently and as part of a team.

Important Links **Find the Link in Apply Now Button**

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