



<https://jobs.govhelp.in/job/swiggy-careers-2023-job-vacancy-marketing-communications-manager-post/>

## Swiggy Careers 2023 – Job Vacancy – Marketing Communications Manager Post

**Hiring organization**  
Swiggy

### Job Location

India  
Remote work from: IND

**Date posted**  
August 22, 2023

**Valid through**  
31.12.2023

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### Base Salary

Rs. 12,600 - Rs. 18,600

APPLY NOW

### Qualifications

12th Pass & Graduate

### Employment Type

Full-time

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### Description

## Swiggy Career 2023

The Marketing Communications Manager is responsible for developing and executing marketing communications campaigns for Swiggy. This includes tasks such as developing creative concepts, writing copy, and managing the production of marketing materials. The ideal candidate will have a strong understanding of marketing communications and be able to think creatively and strategically.

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### Swiggy Jobs For Freshers

#### Responsibilities:

- Develop and execute marketing communications campaigns
- Develop creative concepts
- Write copy
- Manage the production of marketing materials
- Track the effectiveness of marketing campaigns
- Work with other departments to ensure that marketing campaigns are aligned with the company's goals

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### Swiggy Jobs Near Me

**Skills:**

- Strong understanding of marketing communications
- Excellent creative and writing skills
- Ability to think creatively and strategically
- Ability to manage projects and meet deadlines
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint)

**Important Links** Experience with marketing automation software is a plus

**Find the Link in [Apply Now](#) Button**

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